

Module 4 European Studies through Digital Management

Lecture Plan No. 1

Topic 1: Digital Leadership and Innovation in European Governance

1. General Information

- **Duration:** 90 minutes
 - **Format:** Lecture + Case Study Analysis + Interactive Workshop
 - **Target Audience:** Higher Education students, policymakers, digital governance professionals, public administration specialists
 - **Required Materials:** EU digital strategy reports, case studies, presentation slides, online governance tools
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2. Learning Objectives

By the end of the session, participants will be able to:

- Understand the concept of digital leadership in European governance.
 - Identify key digital innovation strategies in EU institutions.
 - Analyze case studies of successful digital transformation in EU governance.
 - Evaluate challenges and future trends in digital leadership.
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3. Lecture Structure

Part 1: The Role of Digital Leadership in the EU (20 min)

- Definition of digital leadership and its importance in governance
- The European Commission's Digital Decade Strategy
- Key institutions driving digital transformation in the EU

Part 2: Innovations in European Digital Governance (30 min)

- **E-Government services and smart administration**
- **Blockchain for transparent governance**
- **AI in policy-making and decision support systems**
- **Case study:** Estonia's e-Government as a model for digital leadership

Part 3: Challenges and Ethical Considerations (20 min)

- Digital inclusion and accessibility



Full-Time Studies

Semester 1, 2

- Cybersecurity threats in digital governance
- Ethical concerns in AI-driven policy-making
- **Case study:** AI and automation in European Commission decision-making

Part 4: Interactive Workshop & Discussion (20 min)

- Participants analyze a digital governance model from an EU country
- Group debate on the role of AI in governance and democracy
- Policy recommendations for improving digital leadership in the EU

4. Assessment & Follow-up Activities

- **Case Study Review:** Participants analyze a successful digital governance initiative.
- **Policy Brief Assignment:** Students propose strategies to enhance digital leadership in the EU.
- **Recommended Reading & Resources:**
 - European Commission. (2023). The Digital Decade Policy Programme.
 - Reports on AI and blockchain in governance.
 - Case studies on digital transformation in public administration.
 - EU strategies for fostering digital innovation in governance.

5. Conclusion

This session explores digital leadership and innovation in EU governance, analyzing successful case studies and discussing future trends in digital public administration.

