

Module 4 European Studies through Digital Management

Practical workshop No. 2

Topic 2: Open Data Policies and Transparency in EU Institutions

Part 1: The Role of Open Data in EU Governance and Public Trust

1. **Defining Open Data and Its Importance in EU Institutions**
    - What constitutes **open data** and how it promotes **transparency, accountability, and innovation**.
    - The role of **open government initiatives** in fostering citizen trust.
  2. **Key Open Data Policies and Legal Frameworks in the EU**
    - **The Open Data Directive (2019/1024)**: Ensuring free access to public sector information.
    - **The European Data Governance Act (DGA)**: Strengthening data-sharing frameworks.
    - **The General Data Protection Regulation (GDPR)**: Balancing transparency with privacy.
  3. **Major EU Open Data Platforms and Initiatives**
    - **The EU Open Data Portal**: Access to datasets from EU institutions.
    - **The Transparency Register**: Tracking lobbying activities in EU policymaking.
    - **The European Data Portal**: Encouraging data reuse for innovation and research.
  4. **Challenges in Implementing Open Data Policies**
    - **Ensuring data quality and interoperability across EU member states**.
    - **Cybersecurity risks** and protection of sensitive governmental data.
    - **Low public awareness and engagement** in utilizing open data resources.
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Part 2: The Future of Open Data and Digital Transparency in the EU

1. **How Open Data Enhances Digital Democracy and Public Participation**
  - Strengthening **e-democracy** through accessible government data.
  - The role of **citizen feedback platforms** in shaping EU policies.
  - How **open data** supports **fact-checking and combating disinformation**.
2. **AI and Big Data in Open Government Transparency**
  - AI-driven **data visualization tools** for real-time monitoring of EU policies.
  - The role of **predictive analytics** in improving policy effectiveness.
  - Challenges of **bias and ethical concerns** in AI-driven open data analysis.
3. **Blockchain for Secure and Verifiable Open Data**
  - **Decentralized public records** for increased accountability.
  - Blockchain-based **public spending and procurement tracking**.
  - Potential applications in **digital identity verification**.
4. **The Future of Open Data in EU Governance**
  - Strengthening **cross-border data collaboration** among EU institutions.
  - Expanding **open access to research, environmental, and health data**.
  - Enhancing **data-driven policymaking** while maintaining privacy safeguards.

