## Full-Time Studies — Semester 1, 2
### *Academic Year 2024/2025*
## European Studies
## for Supporting Polish Education and Research in Digital Transformation:
## Interdisciplinary Approach
### (Grant Agreement 101172710 — ESPERIDTA — ERASMUS-JMO-2024-HEI-TCH-RSCH)

Module: Directional education

| Form of Classes | Number of Hours | | ECTS | Form of Assessment | Weight |
|---|---|---|---|---|---|
| | Full-Time Study | Part-Time Study | | | |
| lectures | 30 | – | | Pass with grade | 100 |
| practical classes | 90 | – | | | |
| **Total** | **120** | **–** | **4** | | |
| individual work | 120 | – | | | |
| **Total** | **120** | **–** | | | |

**Learning objectives**

| | |
|---|---|
| 1 | To develop a foundational understanding of digital tools and policies in European Studies, focusing on languages, history, law, management, and political science. |
| 2 | To analyze key historical, legal, and political developments shaping the European Union through digital platforms and resources. |
| 3 | To foster critical thinking about the integration of digital technologies in multilingualism, governance, and EU law compliance. |
| 4 | To build practical skills in using digital tools for research, policy analysis, and project management in the context of European Studies. |
| 5 | To promote collaborative learning and social awareness of European values through interdisciplinary digital projects. |

**Learning outcomes**

| KNOWLEDGE | | | |
|---|---|---|---|
| no | Results | Reference to directional results | Verification method |
| 1 | The principles of digital European language policies and their application in multilingual environments. | – | Survey for their understanding of core topics |
| 2 | Key historical milestones in the European Union's development and their digital representations. | – | |
| 3 | Legal frameworks, including GDPR and digital compliance, shaping European digital law. | – | |
| 4 | EU management strategies and the role of technology in governance and policy-making. | – | |
| 5 | The impact of digital platforms on political communication, campaigns, and decision-making processes. | – | |

| SKILLS | | | |
|---|---|---|---|
| no | Results | Reference to directional results | Verification method |
| 1 | Analyze and interpret digital data and resources related to European history, law, and politics. | – | Survey for their ability to apply digital tools and skills |
| 2 | Utilize project management and digital tools for EU-funded projects and initiatives. | – | |
| 3 | Conduct comparative studies on digital language policies across EU member states. | – | |
| 4 | Design and implement e-learning modules on European Studies topics using digital tools. | – | |
| 5 | Communicate complex legal and political concepts effectively using digital visualization techniques. | – | |



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| SOCIAL COMPETENCE | | | |
|---|---|---|---|
| no | Results | Reference to directional results | Verification method |
| 1 | Awareness of the importance of multilingualism and cultural diversity in the European context. | – | Survey for their engagement and teamwork experiences |
| 2 | Collaborative skills in team-based digital projects related to European governance and policies. | – | |
| 3 | Ethical awareness regarding data privacy and the responsible use of digital tools in research. | – | |
| 4 | Engagement in discussions on the role of technology in fostering European integration and values. | – | |
| 5 | Adaptability to interdisciplinary approaches in digital European Studies. | – | |

**Learning content**

| no | Description of the issue | Number of Hours | |
|---|---|---|---|
| | | Exercises | |
| | | Full-Time Study | Part-Time Study |
| 1 | **WINTER SCHOOL**<br>**Module 1: European Studies through Digital European Languages Policies**<br>**Responsible for it: Dr. Yan Kapranov**<br>**Mandatory Topics:**<br>1. Overview of European Language Policies and Digital Initiatives<br>2. The Role of Multilingualism in EU Integration<br>3. Tools for Promoting Language Diversity in the Digital Era<br>**Sources:**<br>• Phillipson, R. (2003). *English-Only Europe? Challenging Language Policy*. Routledge.<br>• European Commission. (2023). *Language Policy in the EU*. Online Resource<br>• Grin, F., Sfreddo, C., & Vaillancourt, F. (2010). *The Economics of the Multilingual Workplace*. Routledge.<br>**Self-study Topics:**<br>1. Case Studies on European Language Revitalization Programs<br>2. Analysis of Digital Tools Supporting Multilingual Education<br>**Sources:**<br>• Ó Laoire, M. (2012). *Language Revitalisation and Maintenance*. Cambridge Scholars Publishing.<br>• Warschauer, M. (1996). *Computer-Assisted Language Learning: Theory and Practice*.<br><br>**Module 2: European Studies through Digital Historical Developments**<br>**Responsible for it: Dr. Tomasz Wierzchowski**<br>**Mandatory Topics:**<br>1. Key Historical Events Shaping European Unity<br>2. Digital Archiving of European Historical Records<br>3. Interactive Digital Maps and Timelines in European Studies<br>**Sources:**<br>• Judt, T. (2005). *Postwar: A History of Europe Since 1945*. Penguin Books.<br>• European Union Open Data Portal. (2023). *Historical Digital Archives*.<br>• European History Interactive. (2023). Online Platform<br>**Self-study Topics:**<br>1. Exploring Open Access Digital Archives in EU History<br>2. Visualizing European Conflicts and Peace Treaties<br>**Sources:**<br>• Rosenzweig, R., & Thelen, D. (1998). *The Presence of the Past: Popular Uses of History in American Life*.<br>• Luebke, F. C. (1999). *European Perspectives on Historical Archives*.<br><br>**Module 3: European Studies through Digital European Law** | **80**<br>**(Dr. Yan Kapranov = 30 hours: 10 hours lectures, 20 hours practical workshops; Dr. Tomasz Wierzchowski = 16 hours: 2 hours lectures, 14 hours practical workshops; Dr. Dawid Stadniczeńko = 16 hours: 2 hours lectures, 14 hours practical workshops; Dr. Bożena Iwanowska = 18 hours: 4 hours lectures, 14 hours practical workshops)** | – |

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| | **Responsible for it: Dr. Dawid Stadniczeńko**<br>**Mandatory Topics:**<br>1. Understanding EU Digital Legislation: GDPR and Beyond<br>2. E-Law: Accessing EU Treaties, Directives, and Regulations<br>3. Digital Advocacy and Citizen Rights in the EU<br>**Sources:**<br>• Kuner, C. (2020). *GDPR: General Data Protection Regulation (EU) 2016/679*. Oxford University Press.<br>• Craig, P., & De Búrca, G. (2020). *EU Law: Text, Cases, and Materials*. Oxford University Press.<br>• EUR-Lex Portal. (2023). Online Database<br>**Self-study Topics:**<br>1. Comparative Study of National and EU Digital Laws<br>2. Role of Digital Platforms in Legal Awareness Campaigns<br>**Sources:**<br>• Reed, C. (2018). *Internet Law: Text and Materials*. Cambridge University Press.<br>• European Parliament. (2023). *Digital Advocacy in the EU*. | | |
| | **Module 4: European Studies through Digital Management**<br>**Responsible for it: Dr. Yan Kapranov**<br>**Mandatory Topics:**<br>1. Digital Transformation in EU Public Administration<br>2. E-Governance and Policy Implementation in the EU<br>3. Digital Strategies for European Institutions<br>**Sources:**<br>• Mergel, I. (2019). *Digital Transformation in the Public Sector: Changing Organizational Processes with Digital Technologies*. Palgrave Macmillan.<br>• Dunleavy, P., & Margetts, H. (2015). *Digital Era Governance: IT Corporations, the State, and E-Government*. Oxford University Press.<br>• European Commission. (2023). *Digital Strategy Reports*. Online Resource<br>**Self-study Topics:**<br>1. AI and Automation in European Public Sector Management<br>2. Cybersecurity Challenges in EU Governance<br>**Sources:**<br>• Ehlers, U. D. (2020). *Future Skills: The Future of Learning and Higher Education*. Springer.<br>• European Union Agency for Cybersecurity (ENISA). (2023). *Cybersecurity Threat Reports*. Online Resource | | |
| | **Module 5: European Studies through Digital Political Science**<br>**Responsible for it: Dr. Bożena Iwanowska**<br>**Mandatory Topics:**<br>1. Digital Campaigning and Political Communication in the EU<br>2. Analyzing European Electoral Systems through Digital Platforms<br>3. E-Democracy: Opportunities and Challenges in Europe<br>**Sources:**<br>• Norris, P. (2001). *Digital Divide: Civic Engagement, Information Poverty, and the Internet Worldwide*. Cambridge University Press.<br>• Chadwick, A. (2013). *The Hybrid Media System: Politics and Power*. Oxford University Press.<br>• European Union Democracy Observatory. (2023). Online Resource<br>**Self-study Topics:**<br>1. Data Visualization for Political Analysis in EU Contexts<br>2. Role of Social Media in Shaping EU Policies<br>**Sources:**<br>• Steger, M. B., & Roy, R. K. (2010). *The Politics of Globalization*.<br>• Schreyer, M. (2021). *Big Data for Political Science*. | | |
| 2 | **SUMMER SCHOOL**<br>**Module 1: European Studies through Digital European Languages Policies**<br>**Responsible for it: Dr. Yan Kapranov** | **40**<br>**(Dr. Yan Kapranov = 20 hours: 6 hours** | – |

**Mandatory Topics:**
1. Digital Strategies for Language Teaching and Learning in Europe
2. Translation Technologies in the Multilingual EU Context
3. Case Studies of Digital Language Policies Across Member States

**Sources:**
- Warschauer, M., & Matuchniak, T. (2010). *New Technology and Digital Worlds: Analyzing Evidence of Equity in Access, Use, and Outcomes*. Review of Research in Education.
- European Commission. (2023). *Multilingualism and Digital Education Policies*.
- O'Hagan, M. (2020). *The Routledge Handbook of Translation and Technology*.

**Self-study Topics:**
1. Multilingual Digital Portals and EU Accessibility
2. AI in Translating EU Documents

**Sources:**
- Bowker, L., & Fisher, D. (2010). *Computer-Aided Translation: Theory and Practice*.
- European Language Grid. (2023). Online Resource

| lectures, 14 hours practical workshops; Dr. Tomasz Wierzchowski = 4 hours: 2 hours lectures, 2 hours practical workshops; Dr. Dawid Stadniczeńko = 4 hours: 2 hours lectures, 2 hours practical workshops; Dr. Bożena Iwanowska = 12 hours: 2 hours lectures, 10 hours practical workshops) |

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**Module 2: European Studies through Digital Historical Developments**
**Responsible for it: Dr. Tomasz Wierzchowski**
**Mandatory Topics:**
1. Preservation of European Cultural Heritage in Digital Formats
2. Exploring Digital Repositories of Historical Texts
3. Interactive Learning Tools for European History

**Sources:**
- Tolia-Kelly, D. P., Waterton, E., & Watson, S. (2016). *Heritage, Affect, and Emotion: Politics of the Past in the Present*. Routledge.
- Europeana. (2023). *Digital Access to European Cultural Heritage*. Online Resource
- Rosenzweig, R. (2007). *Clio Wired: The Future of the Past in the Digital Age*.

**Self-study Topics:**
1. Researching Local Histories Using Digital EU Resources
2. Storytelling European Histories through Digital Media

**Sources:**
- Cohen, D. J., & Rosenzweig, R. (2005). *Digital History: A Guide to Gathering, Preserving, and Presenting the Past on the Web*.
- UNESCO. (2023). *World Heritage and Digital Access*.

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**Module 3: European Studies through Digital European Law**
**Responsible for it: Dr. Dawid Stadniczeńko**
**Mandatory Topics:**
1. Digital Platforms for Legal Education in the EU
2. Role of Technology in Legal Compliance and Enforcement
3. Legal Framework for Digital Businesses in the EU

**Sources:**
- Veum, A., & Levine, M. (2020). *The Law of the European Union and the Digital Economy*.
- EUR-Lex. (2023). *Access to European Union Law*. Online Database
- Kuner, C., Bygrave, L. A., & Docksey, C. (2020). *The EU General Data Protection Regulation (GDPR): A Commentary*.

**Self-study Topics:**
1. Challenges in Cross-Border Digital Law Enforcement
2. EU Legal Databases: Access and Usage

**Sources:**
- European Law Institute. (2023). *Digital Cross-Border Legal Challenges*.
- Stalla-Bourdillon, S., & Knight, A. (2017). *Law and Technology*.

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**Module 4: European Studies through Digital Management**
**Responsible for it: Dr. Yan Kapranov**
**Mandatory Topics:**
1. Digital Leadership and Innovation in European Governance
2. Open Data Policies and Transparency in EU Institutions
3. Smart Cities and Digital Public Services in Europe

**Sources:**

- Janssen, M., Wimmer, M. A., & Deljoo, A. (2018). *Policy Practice and Digital Science: Integrating Complex Systems, Social Simulation, and Public Administration in Policy Research.* Springer.
- Meijer, A., & Bolívar, M. P. R. (2016). *Governing the Smart City: A Review of the Literature on Smart Urban Governance.* Elsevier.
- European Commission. (2023). *Open Data Directive Reports.* Online Resource

**Self-study Topics:**

1. The Role of Blockchain in European Digital Management
2. Digital Twin Technology in EU Policy Development

**Sources:**

- Tapscott, D., & Tapscott, A. (2018). *Blockchain Revolution: How the Technology Behind Bitcoin and Other Cryptocurrencies Is Changing the World.* Penguin.
- Schade, S., & Granell, C. (2021). *Advancing Digital Twin Technologies for Smart Governance.* European Union Reports.

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**Module 5: European Studies through Digital Political Science**
**Responsible for it: Dr. Bożena Iwanowska**
**Mandatory Topics:**

1. The Role of Big Data in Political Decision-Making in the EU
2. Digital Campaigns and European Political Movements
3. EU Policy Simulations Through Digital Tools

**Sources:**

- Chadwick, A. (2013). *The Hybrid Media System: Politics and Power.* Oxford University Press.
- Kreiss, D. (2016). *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy.* Oxford University Press.
- European Political Strategy Centre (EPSC). (2023). *Big Data and Politics in the EU.*

**Self-study Topics:**

1. Analysis of EU Referendums Through Digital Data
2. Social Media Monitoring in European Political Science

**Sources:**

- Schroeder, R. (2018). *Big Data and the Study of Political Science.*
- Marwick, A. (2018). *Social Media and Democracy: Critical Reflections.*

| | | | |
|---|---|---|---|
| **Total** | | **120** | **0** |

**Teaching methods**

**Giving methods:** explaining or clarifying
**Activating methods:** didactic games, didactic discussion
**Practical methods:** exercises/subject tasks, exercises/creative (writing) tasks, analysis of texts you have created, analysis of other people's texts
**Forms of work:** individual, in small groups

**Passing conditions**

| Method of passing | Weight (%) |
|---|---|
| | **Exercises** |
| Written test(s) – open questions or tasks | 40 |
| Completion of tasks/exercises/projects during classes | 40 |
| Written work prepared outside of class | 20 |
| **Together** | **100%** |

**Settlement of the student's individual work**

| no | Individual Work Activities | Estimated Number of Hours | |
|---|---|---|---|
| | | **Full-Time Study** | **Part-Time Study** |
| 1 | Preparation to participate in classes (e.g., preliminary reading, preparation or collection of materials, aids, preparation of a paper or presentation for classes, etc.) | 5 | – |
| 2 | Mandatory reading | 5 | – |

| 3 | Preparation of written work outside of class | 15 | – |
|---|---|---|---|
| 4 | Mandatory reading of other materials or content (e.g., audio, video, tools, aids, software, hardware, legal acts, documentation, workplace conditions, etc.) | 5 | – |
| 5 | Preparation for the colloquium | 15 | – |
| | **Total** | **45** | **–** |

**Mandatory sources**

| 1 | Brynjolfsson, E., & McAfee, A. (2014). *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies.* |
|---|---|
| 2 | Chadwick, A. (2013). *The Hybrid Media System: Politics and Power.* Oxford University Press. |
| 3 | Craig, P., & De Búrca, G. (2020). *EU Law: Text, Cases, and Materials.* Oxford University Press. |
| 4 | European Commission. (2023). *Digital Governance Report.* |
| 5 | European Commission. (2023). *Language Policy in the EU.* Online Resource. |
| 6 | European Commission. (2023). *Multilingualism and Digital Education Policies.* |
| 7 | European Institute of Public Administration (EIPA). (2023). *Digital Management in the EU.* |
| 8 | European Political Strategy Centre (EPSC). (2023). *Big Data and Politics in the EU.* |
| 9 | European Union Open Data Portal. (2023). *Historical Digital Archives.* |
| 10 | European History Interactive. (2023). Online Platform. |
| 11 | EUR-Lex. (2023). *Access to European Union Law.* Online Database. |
| 12 | Grin, F., Sfreddo, C., & Vaillancourt, F. (2010). *The Economics of the Multilingual Workplace.* Routledge. |
| 13 | Hodges, R. (2020). *Managing Projects in Europe: Framework and Tools.* |
| 14 | Judt, T. (2005). *Postwar: A History of Europe Since 1945.* Penguin Books. |
| 15 | Kuner, C. (2020). *GDPR: General Data Protection Regulation (EU) 2016/679.* Oxford University Press. |
| 16 | Kuner, C., Bygrave, L. A., & Docksey, C. (2020). *The EU General Data Protection Regulation (GDPR): A Commentary.* |
| 17 | Mergel, I., & Edelmann, N. (2020). *Agile Digital Transformation in Public Administration.* |
| 18 | Norris, P. (2001). *Digital Divide: Civic Engagement, Information Poverty, and the Internet Worldwide.* Cambridge University Press. |
| 19 | O'Hagan, M. (2020). *The Routledge Handbook of Translation and Technology.* |
| 20 | Phillipson, R. (2003). *English-Only Europe? Challenging Language Policy.* Routledge. |
| 21 | Scholl, H. J. (2014). *Digital Public Administration and E-Government.* |
| 22 | Veum, A., & Levine, M. (2020). *The Law of the European Union and the Digital Economy.* |
| 23 | Warschauer, M., & Matuchniak, T. (2010). *New Technology and Digital Worlds: Analyzing Evidence of Equity in Access, Use, and Outcomes. Review of Research in Education.* |

**Supplementary sources**

| 1 | Bowker, L., & Fisher, D. (2010). *Computer-Aided Translation: Theory and Practice.* |
|---|---|
| 2 | Cohen, D. J., & Rosenzweig, R. (2005). *Digital History: A Guide to Gathering, Preserving, and Presenting the Past on the Web.* |
| 3 | European Law Institute. (2023). *Digital Cross-Border Legal Challenges.* |
| 4 | European Parliament. (2023). *Digital Advocacy in the EU.* |
| 5 | European Training Foundation. (2023). *EU Digital Projects in Practice.* |
| 6 | European Language Grid. (2023). Online Resource. |
| 7 | Kerzner, H. (2017). *Project Management: A Systems Approach to Planning, Scheduling, and Controlling.* |
| 8 | Luebke, F. C. (1999). *European Perspectives on Historical Archives.* |
| 9 | Marwick, A. (2018). *Social Media and Democracy: Critical Reflections.* |
| 10 | Microsoft. (2023). *Cloud Technologies in EU Governance.* |
| 11 | Ó Laoire, M. (2012). *Language Revitalisation and Maintenance.* Cambridge Scholars Publishing. |
| 12 | Reed, C. (2018). *Internet Law: Text and Materials.* Cambridge University Press. |
| 13 | Rosenzweig, R. (2007). *Clio Wired: The Future of the Past in the Digital Age.* |
| 14 | Rosenzweig, R., & Thelen, D. (1998). *The Presence of the Past: Popular Uses of History in American Life.* |
| 15 | Schreyer, M. (2021). *Big Data for Political Science.* |
| 16 | Schroeder, R. (2018). *Big Data and the Study of Political Science.* |

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| 17 | Steger, M. B., & Roy, R. K. (2010). *The Politics of Globalization.* |
| 18 | Stalla-Bourdillon, S., & Knight, A. (2017). *Law and Technology.* |
| 19 | Tolia-Kelly, D. P., Waterton, E., & Watson, S. (2016). *Heritage, Affect, and Emotion: Politics of the Past in the Present.* Routledge. |
| 20 | UNESCO. (2023). *World Heritage and Digital Access.* |
| 21 | Warschauer, M. (1996). *Computer-Assisted Language Learning: Theory and Practice.* |